

At Macpac we are passionate in our commitment to be socially and environmentally responsible while achieving sustainable growth. It is our responsibility to operate in a way that minimises negative environmental impact, fosters positive outcomes for people and the planet, and empowers those connected to us to live sustainable lives. Through our sustainability strategy we seek to use our business as a force for positive environmental and social change.

We recognise that the nature of our business generates carbon emissions that negatively impact the outdoors, which we want to protect and preserve for our children and grandchildren. We are committed to protecting our environment, and offsetting the negative environmental impacts that we have as a multinational retailer. It is our policy to measure, reduce and offset the carbon produced as a by-product of our business practices.

Where we can directly reduce our carbon emissions, we have programmes in place to do so. These include using renewable energy and improving energy efficiency in our Support Office, Distribution Centre and Retail Stores. Macpac team members are encouraged to operate in a way that considers energy efficiency and minimises carbon output.

In New Zealand, we have an energy plan through Meridian Energy who provide energy from renewable sources.

We are working hard on an energy plan for our Australian retail stores that will make use of renewable sources to further reduce our carbon emissions.

In the future we plan to favour partners who can provide transparent accounts of their energy usage, and who have programmes in place to reduce their emissions.

We are also focused on reducing our emissions from sea, air and land transportation through more rigorous planning. Macpac team members are required to think sustainably when making decisions on air travel, favouring digital meetings and only travelling when in person meetings are really necessary.

Where air travel is unavoidable, the carbon used will be recorded and offset through selected programmes, such as staff tree planting.

Our carbon reduction and carbon offsetting programmes will regularly be reviewed for efficiency and effectiveness.